

press release

mg12 is a company that creates design products for architects and lovers of design. Their products are made in Italy and eco friendly without limiting itself in regard to materials or sector.

Towel warmers

Design Monica Geronimi

These were created in cooperation with the Margaroli technical studio, a company operating in this sector since 1949. The towel warmers are electrical and have a consumption of 90W in the case of the Kids model, 90 W for the Round, Square, Rectangle, Rectangle&Shelves, Slim and Slim&Shelves models and 135 W for the Magazine model and Shelf model which warms and dries up to 3 towels or a dressing gown.

All the models were conceived to conceal the towel in the bathroom and give the environment a more organised and elegant look. The series created are:

Geometrici with eight models in aluminium painted white or black. The slightly rough surface emphasises the minimal aspect.

Gioielli collection which enhanced with a shiny stainless steel laser-cut cover the four models Round, Square, Rectangle and Slim of I Geometrici collection.

Mirror collection which enhanced the same models with bevelled mirrors and unusual designs. Towel rails and toilet paper holders have been created to complete each series. All the towel warmers are made of aluminium and finished with high strength black or white epoxy paint.

Kids: the collection for the children that gives a touch of tenderness in their rooms. Four models in aluminium white painted. The collection is completed by hooks having the same draw.

One feature of mg12's towel warmers is that they are easy to customise, whether a single piece when the designer may decide to cover it so that it matches the bathroom cover, or in more substantial quantities where a different covering can be created together with the designer using special colours and finishes and taking the dimensions of the bathroom into account.

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